

# A POSITIVE ATTITUDE is NOT ENOUGH!

*(Here's How To Go ABOVE and BEYOND)*

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*We've all heard it for years...*

**ATTITUDE is---- EVERYTHING!**

*Zig Ziglar said it this way, "A POSITIVE ATTITUDE won't let you do ANYTHING, but it will help you do EVERYTHING BETTER!"*

If you're reading this I'm sure you've heard all the talk and read many of the books on a POSITIVE ATTITUDE and how it can do incredible things for

you, right?

**Well, that was then and this is NOW!**

Today is most certainly a different time and place.

Don't get me wrong, I'm a huge proponent of FUNDAMENTALS that will always contribute to WINNING.

But if you're a serious student of today's society and NOW Marketplace you simply MUST UNDERSTAND that **NEGATIVE IS NORMAL!**

No one questions BAD NEWS. It's everywhere and EVERY DAY!

And, what I've found is that if you ask them MANY, if not MOST people will tell you they HAVE a POSITIVE ATTITUDE just before...(wait for it) **they begin to complain and throw in some "but's" and "however's."**

Ever find yourself in a spot where someone begins to tell about some horrific, negative news or story that you wish somehow you didn't have to hear? That you could somehow escape this negative captivity? But you can't. And finally...thankfully, the terrible story/news/gossip ENDS! And someone leans in and says,

**"YOU THINK THAT'S BAD—LISTEN TO THIS!"**

# Mindset is greater than attitude.

Mindset means even when you may not FEEL like being positive you do as an ancient script reminds us “taking every thought CAPTIVE” and much like we dial up a thermostat on the wall to our desired level of comfort...

MINDSET can also be dialed up to a level that people around you will absolutely NOTICE!

Mindset is a commitment. And a commitment is stronger than motivation. It's what inspired me to write the book *The 10 Commitments* many years ago.

To get a bit more on why MINDSET (and making the commitment to yours) is so important, here's my SHORT LIST from the archives...

Thanks for your interest in Becoming Uncommon!

I trust you're here because you're at least exploring what it will take to advance your skills, abilities, knowledge, and PERFORMANCE!  
Congratulations. Just by requesting this list, you've already separated yourself from 95% of all the other individuals out there just going through the motions or depending on their “experience.”

In other words “*How good they used to be.*”

But this global marketplace wants to know how good CAN YOU BECOME?

And your own personal powerful MINDSET will be required.  
So here's my list...

## ***How Can You Become Better at Commitment?***

Make it Personal.

Here's my short list:

### **1. Commit to Beginning.**

Beginning to do what you've never done to become what you've never been.

Beginning is exciting. It's an adventure to start something. At least try looking at it from that uncommon perspective. The clichés of the masters aren't all clichés. It is true that you don't have to be great to start something, but you do have to start something to become great.

## **2. Commit to Thinking.**

What if Napoleon Hill were right? Think...and grow rich.

What if there really was something to Sir Isaac Newton's answer to the question on how he discovered the law of gravity? "***I thought about it all the time.***" How about Ralph Waldo Emerson's clue, "***We become what we think about all day long?***" Hmm. The evidence begins to pile up if you become a good student of top performance.

Think. Deeply. And then capture your thoughts on paper.

Before you know it, you've got a vision and written goals on how to get there.

## **3. Commit to Giving.**

Giving makes you bigger than you are. The more you give, the more you pour out, the more life will be able to pour into you.

What are you thankful for?

*What have you been given in life?*

*And how do you measure what you have?*

Try measuring your worth not in dollars or possessions, but the things in your life for which you would not take money.

*Priceless things...not for sale at any price.*

## **4. Commit to LIFE.**

Don't trade living for existing.

*Living and Loving are an unbeatable combination.*

I love hearing one of my teachers for over 25 years, talk about how he spends each day with his "*redhead*" and how he loves her more today than ever. Love stories are compelling. Life stories are inspiring.

How many people do you know that struggle through each day, just like the one before...uninspired, complaining, discouraged, grumpy, how disappointing.

*They say they're disappointed in how their life's worked out.*

*What if life were likewise disappointed in what these individuals have settled for?*

What is it about your life that you ABSOLUTELY LOVE?

And what would you change if you "believed" you could?

## **5. Commit to Becoming.**

Becoming is amazing. What are you in the process of becoming?

*True success is in THE BECOMING!*

And often the amazing is built on the simplest of foundations. What have you begun to do better than ever before?  
How are you designing and creating and planning and beginning for the success of your life?

In my book, "*Becoming Uncommon*" I share several passages from my personal journals on very private times with my family and friends. Personal development *is* personal. I include those passages so you can understand the power of words in conveying your love for someone or something.

Don't say you can't do it, because you can...if only you will. Say you won't try it, but don't say you can't do it. If you sit down and look at a photo album, or you think of childhood memories, or being a newlywed, or whatever; the words will come to you.

It may seem awkward at first, but love deserves you making the attempt. Don't wait till you can do it well.

***Anything worth doing is worth doing POORLY, until you can do it well.***

The rewards are amazing, give it a try.

#### **6. Commit to Leading.**

Leading doesn't really take any courage at all, in spite of what you may have heard and read. People are being led down the wrong path every day in life, or work, or business and they think they're doing the right thing.

Followers following followers...as leaders in disguise!

But leadership, true leadership, is different.

Finding your own path, going against the grain may not be popular, but if you're in the smaller percentage group of top performers, high achievers, believers, etc. you're leading...EVEN IF NO ONE IS FOLLOWING YOU!

What would you like to change about your life?

About your work? About your legacy?

It's available!

Are you available?  
That's the question.

### **7. Commit to Winning.**

Some would have you believe that it doesn't matter whether you win or lose.

It doesn't matter...until you lose!

Then you realize how much you'd really rather win.

And the MINDSET that it takes to win.

Winning is daily.

Winning is terrific.

A winner or champion is someone we're attracted to.

It's someone you want to be, and you can.

Some clichés are true, like all work and no play making you dull.

But some aren't, like time is money. Time is so much more.

*If you only knew how special you are right now  
in the eyes of a child."*

## **Commitment really is personal. MINDSET MATTERS.**

Bring your commitment in these 10 areas and see how it "becomes you."

*Here's The 10:*

*Becoming*

*Thinking*

*Understanding*

*Beginning*

*Striving*

*Loving*

*Living*

*Leading*

*Giving*

*Winning...and Slowing!*

*My new book **The 10 Commitments** is available at*

*[www.MichaelYork.com](http://www.MichaelYork.com)*

Congratulations on your commitment to MINDSET and Learning how to use it.

*Here's to Living Your Best Year Ever!*

*Michael*

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Michael York wrote the book on ***Becoming Uncommon***.

He has been called “*Mr. Mastermind*” for his ability to bring together individuals and ideas that radically change personal and business PROFITS. He is a business and marketing consultant who speaks to over 50 audiences each year on

Winning in the NOW Economy and Top Performance in Life and Work. Michael’s most recent work revolves around the study of wealth, rich strategies for life, and what he refers to as “MONEYSHIFTING” in a constantly changing marketplace. His columns appear regularly in national publications and online as well as in his monthly E magazine available at [www.MichaelYork.com](http://www.MichaelYork.com)

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