

How Come That Idiot's Rich and I'm Not?

Why not take a sneak peek at The Rich Idiot test to see if YOU know the secret to ultimate life success.

by **Robert Shemin**

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Starting in January 2008 the answer to that burning question will be published in *Network Marketing Magazine*. That's right. You will have a chance to read the exclusive excerpts from the next Wealth and Success bestseller by best selling author Robert Shemin.

"A breath of fresh air... Robert Shemin brings to this book a powerful personal story that commands attention. He was the class cut-up, the guy who never fit in exactly, an undiagnosed dyslexic who out of survival instinct simply decided to make up his own rules – and, sure enough, riches followed.

Shemin's key insight is that cultural indoctrination robs most of us of the courage to blaze new paths – in fact, breeds a 'play it safe' follow-the-leader mentality that can be a financial death sentence.

This book is loaded with perspective-altering tips on how to make money outside the rat-race paradigm and leverage the power of relationships in ways no one ever talks about. If you take to heart the lessons in this book, you will find the abundance you're searching for."

--Anthony Robbins, *New York Times* bestselling author of *AWAKEN THE GIANT WITHIN*, *UNLIMITED POWER* and *GIANT STEPS*

“This book shows the average person not only how to get rich, but create, connect and contribute greatly. Open the door to a better future now by absorbing what Shemin has to say.”

--Mark Victor Hansen, co-creator, #1 New York Times best selling series *CHICKEN SOUP FOR THE SOUL®*; co-author, *CRACKING THE MILLIONAIRE CODE* and *THE ONE-MINUTE MILLIONAIRE*

The Rich Idiot Test

Want a sneak peek? Take the Rich Idiot Test to see if you know the secret to ultimate life success. Ready?

1. How do you put a giraffe into a refrigerator?
2. How do you put an elephant into the refrigerator?
3. The Lion King is hosting an animal conference. All of the animals attend the animal conference. Which animal is not there?
4. You have to cross a river. There are crocodiles in the river. You do not have a boat. How do you manage it?

"Filled with common sense... shows that a late-blooming entrepreneur can strike it rich with sound business principles and a flair for taking risks."

--David Bach, #1 New York Times bestselling author of *THE AUTOMATIC MILLIONAIRE* and *START LATE, FINISH RICH*

"If you've spent your life doing 'all the right things' but still feel like you're running in place financially, do yourself a favor and buy this book."

--T. Harv Eker, author of #1 N.Y. Times Bestseller, *SECRETS OF THE MILLIONAIRE MIND*

Wondering how that idiot got rich?

Are you following rules that keep you broke? Stop. Learn the secrets of a Rich Idiot

- You only need one goal—find out what it is
- Learn what wealth law comes before “giving to get”
- Find the simple membership key that unlocks The Rich Idiot Club
- Say the sentence that harnesses Other People Power and makes you richer, faster
- Learn how getting into debt can buy you the three biggest wealth builders

- Turn your own home and just two other deals into a real estate empire
- Do the one thing most people forget to have a wealth generating business

Shemin shows why going against the grain is, in fact, the surest way to gain. His intimate stories of what he had to overcome to go from broke to Rich Idiot will prove “If he can do it, I can do it.”

(By the way, come back in January and get the answers to *The Rich Idiot* test)



Robert Shemin, JD, MBA is an active investor and money magnet in his own right who manages over 300 financial deals and strategic financial alliances at any one time. He worked with high net worth individuals for Goldman Saks on Wall Street in New York. He himself is a multi-millionaire who has made enormous sums of money, lost enormous sums of money and then made even more. All those unique, innovative and clever secrets of attracting money and making it stick are what position Robert Shemin as the ideal author for *How*

Come That Idiot's Rich And I'm Not

In addition he is a bestselling author having made the *Wall Street Journal* bestseller list and the author of nine books some of which sold over 100,000 copies.

Creating wealth for his publishers, seminar participants, book buyers, and joint venture allies is an ongoing strategy and in recognition of his own massive and inventive sales and marketing successes he has been tapped by Dynetech, a major marketing company that invests their own funds and organizational resources in national direct response

campaigns, infomercials, and national spots. Dynetech has made an annual \$2.5 million dollar marketing commitment to Robert Shemin and his newest venture in publishing.

He helped create The Learning Annex Wealth Expo and is rated #1 speaker. He also serves as the master of ceremonies and in addition speaks along with Donald Trump, Robert Kiyosaki, Suze Orman and others. Wealth Expo enables him to reach over 500,000 customers in every major media market and he enjoys the marketing support of this major organization and its 2 million loyal members.

The Shemin organization is the sole Real Estate Division for EMS, a \$100 million online lead to customer conversion organization. Through his relationship with EMS he conducts over 65 seminars a year, manages an ongoing coaching program and has direct access to a data base of over one million additional clients.

Robert Shemin is an expert on wealth for CNN as well as a frequent guest on national, regional and local television and radio programs. He has also been interviewed or quoted in over three hundred newspapers and magazines including *BusinessWeek*, *The Los Angeles Times*, *The New York Post* and the *Miami Herald*.

He currently has a weekly radio feature in Miami and a nationally syndicated radio program.

Robert Shemin serves on the faculty of The Mentor Financial Group; he enjoys the endorsement of The Mr. Landlord Organization; and is a spokesperson of The National Association of Real Estate Investors and the American Congress of Real Estate Investors.

www.GetRichWithRobert.com

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