

Action vs. Self-Delusion

The key is to take a step today. Whatever the project, start TODAY.

by **Jim Rohn**

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Knowledge fueled by emotion equals action. Action is the ingredient that ensures results. Only action can cause reaction. Further, only positive action can cause positive reaction.

Action.

The whole world loves to watch those who make things happen, and it rewards them for causing waves of productive enterprise. I stress this because today I see many people who are really sold on affirmations. And yet there is a famous saying that "*Faith without action serves no useful purpose.*" How true!

I have nothing against affirmations as a tool to create action. Repeated to reinforce a disciplined plan, affirmations can help create wonderful results. But there is also a very thin line between faith and folly.

You see - affirmations without action can be the beginnings of self-delusion. And for your well-being there is little worse than self-delusion.

The man who dreams of wealth and yet walks daily toward certain financial disaster and the woman who wishes for happiness and yet thinks thoughts and commits acts that lead her toward certain despair are both victims of the false hope which affirmations without action can manufacture. Why?

Because words soothe and, like a narcotic, they lull us into a state of complacency. Remember this: TO MAKE PROGRESS YOU MUST ACTUALLY GET STARTED!

The key is to take a step today. Whatever the project, start TODAY.

Start clearing out a drawer of your newly organized desk ... today.

Start setting your first goal... today.

Start listening to motivational cassettes ... today.

Start a sensible weight-reduction plan ... today.

Start calling on one tough customer a day ... today.

Start putting money in your new "investment for fortune" account ... today.

Write a long-overdue letter ... today.

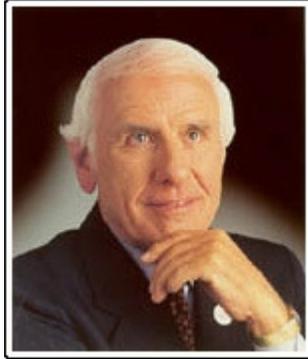
ANYONE CAN! Even an uninspired person can start reading inspiring books.

Get some momentum going on your new commitment for the good life.

See how many activities you can pile on your new commitment to the better life. Go all out! Break away from the downward pull of gravity. Start your thrusters going. Prove to yourself that the waiting is over and the hoping is past -- that faith and action have now taken charge.

It's a new day, a new beginning for your new life. With discipline you will be amazed at how much progress you'll be able to make. What have you got to lose except the guilt and fear of the past?

Now, I offer you this challenge: See how many things you can start and continue in this -- the first day of your new beginning.



Jim Rohn is considered to be "America's Foremost Business Philosopher". He's been delivering his life and work-changing seminars for over 39 years... addressed over 6,000 audiences and four million people worldwide... he's the recipient of the 1985 National Speakers Association CPAE Award... authored 17 different books, audio and video programs... and, Mr. Rohn is internationally hailed as one of the most influential thinkers of our time.

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