

An Ode to the Business Owning Warriors!

The No BS Truth About Owning Your Own Business...

by David Feinstein

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Here's a question...

***Are you the type of person that likes to write your own ticket?
Are you the type of person who doesn't like to be told what you can't do, but rather tell others what you're going to do... and then love proving yourself afterward?***

Well simply put, you've probably got the mindset and heart of an entrepreneur.

You're probably a person who loves freedom, and who enjoys being able to give yourself a raise when you want it. You don't like having a ceiling on your earnings dictated by some big wig in an office that's afraid you might end up with a nicer car than he drives. And you probably believe that those who work the hardest, the smartest, and are the most productive deserve to be rewarded accordingly.

Now here's the problem. If you *are* a person with this mindset, but you're stuck in a JOB where everything just seems upside down to you and you feel like you can't get ahead –then it could mean a long and miserable existence for you if you don't change things fast.

You are probably the type of person who should own your own business. In fact, you *are* the type of person that the world needs at this moment to own their own business. The world needs entrepreneurs who aren't afraid to take risks, don't hide behind the guise of a secure paycheck (keyword being guise), and truly believes that a person should be paid what they're worth... but should earn each dollar fair and square.

But (there's always a "but") let's get some things clear! Let's go over what owning your business IS NOT, and does not entail.

Most people get this wrong. Most people begin to visualize waking up at whatever time your heart desires, meandering in your PJ's around the coffee pot, playing with the dog for an hour, working a couple of hours, and then off to spend your money at a fancy restaurant.

What they don't realize is that a business owner actually almost always puts in significantly more time and hard work (at least in the beginning) than any employee. Most people don't realize that being a business owner takes discipline to get yourself to work when there's nobody over your shoulder telling you that you have to get moving.

They don't understand that it takes a tough skin, and a learning curve of some sort. It takes fortitude and often loneliness when it seems that nothing is working out right, but nobody understands what the heck you're going through except for you and your competition.

So have I talked you out of it yet?

If so then honestly it probably wasn't for you anyway, to be perfectly frank. But that's okay, because owning your own business *isn't* for everyone. In fact what I've just done is saved you a lot of heartache.

And you should know that this wasn't to say that there's anything wrong with being an employee. Employees are what make this world go round. Employees are the soldiers of our economy and are just as needed as business owners and entrepreneurs.

If I *didn't* talk you out of it, and you're still gung-ho then you've just done *yourself* a huge favor and made your first stance to the challenge. And the rewards for that and the time and work that you'll put into owning your own business will be greatly rewarded.

The Benefits of Owning Your Business...

It's sort of funny that many of the same things that turn out to be a nightmare for non-entrepreneurs are what makes owning your own business so great for those who are.

Most entrepreneurs are extremely hard workers. Instead of waking up and wanting to meander, they have a hard time going to sleep because they can't wait to get to the next day of growing their business.

Instead of fretting over how they're going to get the next paycheck, they glory in the aspects of getting the chance to create a windfall of cash for themselves and create new streams of income... or work on increasing the streams that they have.

Entrepreneurs generally aren't just looking for a way to get out from under any particular boss, but are looking for a way of taking on more responsibility that will lead to growth both personally, financially, and growth for a bigger cause.

They enjoy risk, they enjoy competition, and they enjoy giving back. Entrepreneurs are an odd bunch, but without them what would the world look like?

What Sort of Business is the Best to Own?

Nobody can answer that for you. It depends on your strengths and your personality. But I can vouch very intensely for the network marketing industry.

This is an industry where your reward is a direct reflection of your hard work. It's a business of skill and will, and it's a business of camaraderie. If the worry of being alone is one that *would* deter you from owning your own business, then network marketing is for you. It's a business of

leverage and fellowship, where you have a team around you cheering you on all the way through.

I'll always be partial to network marketing, but more importantly I'll always have great respect for the warriors who dare to own their own businesses.



David L. Feinstein has been published by Pro-Publishing Company of California, for a series on Leadership books.

Exposure to business at an early age along with cultivation of artistic talent in writing is the background that David Feinstein brings to his business associates, prospective candidates and audiences alike. His experience throughout his career in sales and marketing and having owned and operated his own international accounting & financial management services company, is a key success factor in helping develop his international notoriety in the network marketing industry.

David and his wife, Ann have been significantly involved in direct marketing and direct sales for 21 years, serving as a distributor (team member), speaker, trainer, Top Leader, and author in the industry on a worldwide basis. Working together, they coach, mentor and train those seeking empowerment, greater self esteem and branding image, and training people seeking financial success and personal life freedom. David and Ann have grown their business that today spans over 40 countries with over 65,000 team members.

For more information go to: www.AnnandDavidFeinstein.com

David & Ann's personal passion of "showing people there's a better way" to market their business lays the foundation for the inspiring and motivating topics they speak and teach on.

Innovative, creative, interactive and dynamic, David & Ann speak on topics in marketing and sales that most professionals find difficult or challenging to understand. Applying their unique and visionary approach easily, safely and comfortably draws audiences in from the beginning and

keeps them engaged until the end. Their extensive knowledge in marketing and sales makes these topics easy for audiences to understand, as they address and speak from their personal experience and with authority and passion.

Mr. John Fogg of MLM/Network Marketing, author of *“The Greatest Networker in the World”* has said the following about myself and wife/partner Ann:

“It’s been a looonnngg journey from their “weird” first exposure to network marketing where Ann— a Park Avenue Research Consultant, and David— the owner of an entertainment management firm handling the careers of rock stars such as (the early) Rolling Stones, Led Zeppelin, Michael Bolton, Cyndi Lauper, Phil Collins, and other famous others, found themselves at a meeting full of strange “new agers” from Sunrider— that was 21 years ago— to where they are today: Significant six-figure income earners with Agel Enterprises leading an organization of more than 65,000 people in 40+ countries around the world.

Above all else, Ann & David are focused on mentoring and leadership. Their combined expertise in recruiting, coaching, training and international development has made Ann & David much sought after direct sales business experts.

The Feinstein’s approach marries both classic MLM and the technology advances of the Internet and social media. The first people they have their new people speak with are family and friends, they do meetings, build for and around events and David even unabashedly asks people, “Do you keep your business options open.”

They meet new people through weblogs, electronic newsletters, Twitter and Facebook leveraging their time and global reach. The business is all about relationships and giving value for Ann & David Feinstein... and consistently building their brand.”

Recorded interviews and Videos:

John Fogg interview--

http://themastermindsessions.com//AudioFulls/051709_AnnDavidFeinstein.mp3

David Feinstein—Are You An Online Marketer Video... [http://www.sowhatsallthebuzz.com/all the buzz/david-feinstein-on-stage-are-you-an-online-marketer](http://www.sowhatsallthebuzz.com/all_the_buzz/david-feinstein-on-stage-are-you-an-online-marketer)
