TAKING ACTION | PROFESSIONAL DEVELOPMENT

Take Action... Do It Now! Learn to Make The Most of Your Time: Live Life to It's Fullest!

MAKE EVERY SECOND COUNT by Paul Morris 1780 words | 6 pages



Suppose you won the Lottery.

Imagine the method of payment was to make a deposit of \$86,400.00 into your checking account at 12:01 AM every morning. It carries no balance from day to day. Every night at midnight the account balance you failed to use is deleted and your balance is back to zero. Then at 8:00AM the next morning you wake up, log into you online banking and notice that a deposit was made at

12:01AM for another \$86,400.00 dollars.

Every night at 12 Midnight the bank deletes whatever part of the balance you failed to use during the day. What would you do?

Draw out every cent, of course! Well each one of us has such a bank account. The name of the bank is "TIME"

Every morning it credits your account with 86,400 seconds. Every night it writes it off, as a loss, all that you failed to invest to good purpose.

It carries over no balance to the next day, it allows no overdraft. Each day it opens a new account for you. Each night it burns the remains of the day.

If you fail to use the day's deposits, the loss is yours. There is no going back. There is no drawing against "tomorrow"

You must live in the present day's deposits. Invest it wisely so you

get from it the utmost in health, happiness and success!!!! The clock is running. Make the most of today.

Okay, so if we all have 86,400 seconds; how come some people become successful and others end up failures? I believe that the difference between the successful people and the failures is how each individual learned to manage their time. The successful people learned to "Take Action".

Brian Tracy, in his book "Victory", talks about a survey that was conducted of Babson College, MBA graduates. It was discovered that only 10% of the students who completed the Entrepreneurial Studies course were successful in starting their own business. How could this be possible? The reason was that the majority of the graduates kept waiting for everything to be perfect before launching their new business. It was discovered that the students who succeeded were the ones **who took action** -- even if everything wasn't quite "right." Brian also points out that those who achieved success often did it in a different kind of business than the one they had originally planned for. If their first path was blocked, they tried another one -- or if an unexpected opportunity opened up, they jumped on it.

"You have to choose to Just Do It, no matter what the circumstances!"

In the book The Greatest Salesman in the World by author Og Mandino, he talks about the scrolls... in scroll 9 it talks about the importance of taking action. "Only action determines my value in the marketplace; to multiply my value I must multiply my action." I encourage you to get the book and read scroll 9, it will change your life.

In the old Amway days I had an expression; it was called "stumble forward". In the beginning I was doing it all wrong but my business was growing because I was at least doing something. My sponsor drew a circle and said this is "you" and then put circles under that circle and said these are "your friends". So when I showed the program to my friends I

drew a circle and said this is "me" and proceeded to show my friends how rich I would get if they signed up under me. After I had ordered 7 sales kits in one week my sponsor's sponsor called and said he wanted to meet me and would drive up to Fitchburg, Massachusetts and attend one of my meetings. A look of horror came over his face when he heard me say to my group of prospects, that when they reached the award level of Direct Distributors, that they would have to pay me \$300.00 per month but they would not mind it because they would be making so much they wouldn't even miss it. He interrupted the meeting and came to the front of the room and explained to the group that they did not have to pay me the \$300.00 but rather Amway Corporation paid me the \$300.00 directly. I jumped back up and said "folks, its better than I thought it was." But the irony was that I had already sponsored seven people who thought they had to pay me \$300.00 per month. So this proves you do not need to know everything to get started.

"The faster you go, the more chance there is of stubbing your toe, but the more chances you have of getting somewhere." Charles Kettering

Sooner or later you have to do it! You have to take action. It will require a little or maybe a lot of effort in the beginning but it will get easier and easier as the conscious actions gradually become subconscious actions, what you know as habits. Oh everyone wants all that life has to offer but so few are willing to pay the price. So now it is time to get serious and start realizing that you eventually have to treat your business like a business and commit to doing the things that will make your business grow.

So now you know and realize that you need to TAKE ACTION, but maybe you are lacking the motivation to actually "Do It Now." If you believe that you pretty much know what to do and how to do it but just can't get yourself to do it, then you need to work on your REASON WHY to do it.

Pick up a copy of the Robb Report. Look at pictures of fine automobiles for sale. Purchase some boating magazines, motor home magazines, new home magazines and a travel magazine. (Or other magazines that focus on areas of your own specific interests). Maybe you want a new top

of the line digital camera or the newest camcorder on the market. Browse through the magazines and cut out pictures of the vehicles, home or items you would like to purchase in the next few months or coming year.

Focus on the things you would like to have the most, and set some time limits for when you would like to have them in your possession. This is what converts a dream into a goal.

Now write down your goals. Be specific. (These goals will become your REASON WHY to "take action and to do it now.") Next realize that whether or not these dreams ever become a reality is entirely up to you. Accept full responsibility for the achievement of your goals.

Next ask yourself... "What am I going to do right now, today, this very moment to cause my goals to actually happen?"

Realize that things don't just happen... it is YOU that makes things happen! It is going to require that you **take action**.

The next step will be to discipline yourself to actually do something productive during those hours that you have set aside for building your business. The biggest challenge will be all of the day to day interruptions and other non-scheduled events that come up. To learn how to set priorities please refer to my article titled Setting Priorities is as easy as A, B, C. in a previous issue of the Network Marketing Magazine.

One priority for your "do it now" list is to write down the names of who you will call the next day.

"He or she, who goes to bed without making a list of who to call the next day, wakes up unemployed."

Paul Morris

So think "ACTION".

When you think of something you could do to grow your business, say to yourself, "Do it now!" And then go do it! Take action.

What you choose to do for a long enough period of time will determine your automatic free flowing actions. Your actions then determine what happens in your life

First you choose your thoughts, and then you choose your actions. Before you know it you have become a slave to your constantly repeated thoughts and actions.

In the beginning you choose what you allow your mind to dwell upon.

With a deliberate effort you can choose your actions, but before long your actions have become involuntary habits. From that point forward without out a deliberate effort your habits now control you. If you have developed good habits you will have good behavior, if you have developed bad habits you will have bad behavior.

So, as the old saying goes...

"Habits are either your best servants or your worst masters."

Do it NOW! Start today. Flood your mind with positive thoughts; listen to self improvement audios, read good books become strong in your faith, find a cause about which you can be excited.

Let that cause give you purpose. Your pursuit of that cause with strong purpose will develop your character and you will not only be well on your way down the road to success and the fulfillment of all of your hopes and dreams but you will already be successful personally because you will have mastered yourself which a challenge that very few people ever

accept let along conquer. Know in advance what you are going to do, achieve, accomplish or on what you are going to spend the money that you will be earning as a result of the actions you take today. These things will become your motivation to cause you to want to TAKE ACTION and DO IT NOW!

So what are you waiting for ...?

Take action. Do it now!

Start your journey toward a new joyful, satisfied, fulfilled you!



Paul Morris has been in Network Marketing for 41 years. Paul is a very successful Network Marketer who has built some of the largest and fastest growing downline organizations in the Network marketing Industry. He lives in Sunny South Florida during the winter months and in Northeast Pennsylvania in the summer months. He is happily married to his wife Sandy. Paul and Sandy have three children and four grandchildren. Much of their life has been involved with Scouting and Outreach Ministry in addition to Network Marketing. Paul can be reached via email at paulmorrisFL@yahoo.com or by phone at 954 818-0665.

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