

How and Where to Be Consistent

How to make great strides in your business in the next 30 days by doing one thing different!

by David Feinstein

1224 words | 5 pages



There are very few things that I've preached more to my downline, my subscribers, or my blog readers than the topic of **consistency**.

The reason for that is simple.

In my view there are few things as important to success in any endeavor in life, but especially network marketing than consistency. Being consistent is extremely important to your business... and could very well be the key to your success or your failure for that matter.

Why Consistency Is So Important for Home Business Owners

There's something that often happens when someone starts a home business. What happens is that they don't treat their business like a business. They don't take their home business seriously. They're very flippant about how and when they work, simply because they can be.

Basically they don't *have to* work, so they don't. After all, it's not like a job where you're demanded to be there a certain amount of time. The truth is even in that situation the owner of the company pays for a lot of wasted time by their employees, but at least if they're there, they may get bored enough to work.

However, one thing that you must remember when you start a home business...

Your business cannot and will not succeed or better yet thrive if you are not serious about the

**time you spend on that business.
Furthermore the business can
not thrive if you work on your
business inconsistently.**

You MUST be consistent for your business to get any forward motion. You will see, if you're not being consistent now, that once you begin to work on your business consistently you will make great strides in a much shorter amount of time than you thought possible.

So what does it mean to be consistent? Many people will tell you that you need to BE consistent, but they don't tell you HOW to be consistent.

First of all... it means working on your business *each and every single day*. Now I understand that you're network marketing business might be something that you're doing supplementary to your regular nine to five business. Regardless, you need to pick a minimal amount of time that you're going to work on your business, and actually CREATE A HABIT of working on your business at that time.

Second... Schedule and Plan Out Your Time... One of the big reasons that people don't work consistently is because they don't know what they're going to do. They have no plan of schedule. It's extremely hard to sit down and start working. You waste nearly all of your time just trying to figure what you should be doing.

So first make a schedule for the times each day that you'll be able to work on your business. Of course it's best if you can make it the same time each day, but if not so what, just so that you clock in each day.

Also you'll need to plan for each day the day before. So at the end of each working period, just write down what you need to work on the next day, this way as soon as you sit down you're off to a rockin' start!

Third... CREATE GOALS... You've heard this a zillion times, but the fact is that if you have written goals and something to aim for, then it's easier to sit down each day and work, even when you don't feel like it.

Once you set the goal, your mind goes to work figuring all of the ways for you to reach that goal, which helps you create your schedule and planning.

It's a nice little cycle.

If you're not being consistent now, I challenge you for the next 30 days to start doing what I've spelled out here, and see if your network marketing business doesn't make great strides.



David L. Feinstein has been published by Pro-Publishing Company of California, for a series on Leadership books.

Exposure to business at an early age along with cultivation of artistic talent in writing is the background that David Feinstein brings to his business associates, prospective candidates and audiences alike. His experience throughout his career in sales and marketing and having owned and operated his own international accounting &

financial management services company, is a key success factor in helping develop his international notoriety in the network marketing industry.

David and his wife, Ann have been significantly involved in direct marketing and direct sales for 21 years, serving as a distributor (team member), speaker, trainer, Top Leader, and author in the industry on a worldwide basis. Working together, they coach, mentor and train those seeking empowerment, greater self esteem and branding image, and training people seeking financial success and personal life freedom. David and Ann have grown their business that today spans over 40 countries with over 65,000 team members.

For more information go to: www.AnnandDavidFeinstein.com

David & Ann's personal passion of "showing people there's a better way" to market their business lays the foundation for the inspiring and motivating topics they speak and teach on.

Innovative, creative, interactive and dynamic, David & Ann speak on topics in marketing and sales that most professionals find difficult or challenging to understand. Applying their unique and visionary approach easily, safely and comfortably draws audiences in from the beginning and keeps them engaged until the end. Their extensive knowledge in marketing and sales makes these topics easy for audiences to understand, as they address and speak from their personal experience and with authority and passion.

Mr. John Fogg of MLM/Network Marketing, author of *"The Greatest Networker in the World"* has said the following about myself and wife/partner Ann:

"It's been a looonnngg journey from their "weird" first exposure to network marketing where Ann— a Park Avenue Research Consultant, and David— the owner of an entertainment management firm handling the careers of rock stars such as (the early) Rolling Stones, Led Zeppelin, Michael Bolton, Cyndi Lauper, Phil Collins, and other famous others, found themselves at a meeting full of strange "new agers" from Sunrider— that was 21 years ago— to where they are today: Significant six-figure income earners with Agel Enterprises leading an organization of more than 65,000 people in 40+ countries around the world.

Above all else, Ann & David are focused on mentoring and leadership. Their combined expertise in recruiting, coaching, training and international development has made Ann & David much sought after direct sales business experts.

The Feinstein's approach marries both classic MLM and the technology advances of the Internet and social media. The first people they have their new people speak with are family and friends, they do meetings, build for and around events and David even unabashedly asks people, "Do you keep your business options open."

They meet new people through weblogs, electronic newsletters,

Twitter and Facebook leveraging their time and global reach. The business is all about relationships and giving value for Ann & David Feinstein... and consistently building their brand.”

Recorded interviews and Videos:

John Fogg interview--

http://themastermindsessions.com//AudioFulls/051709_AnnDavidFeinstein.mp3

David Feinstein—Are You An Online Marketer Video...

http://www.sowhatsallthebuzz.com/all_the_buzz/david-feinstein-on-stage-are-you-an-online-marketer
