

## **Crafting a Vision**

*A visionary person has the ability to see things that aren't here yet with such clarity and intensity, that they can bring them into existence and won't rest until they have.*

by **Margie Aliprandi**

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I can think of few things more important than crafting a clear and compelling vision as you build your network marketing empire.

**It is your vision that gets you out of bed in the morning and enables you to push through challenges and obstacles. Your vision is one of the things that attracts others to join you. It is your vision that enables you to carry on when others with less vision quit.**

A visionary person has the ability to see things that aren't here yet with such clarity and intensity, that they can bring them into existence and won't rest until they have.

A lot of people live their lives by default rather than by their own design. They are wafted along from one activity to another, from one day to the next. They fulfill their jobs and roles dutifully. So when you cross their path with vision, passion and a sense of purpose it is very compelling. As

you share your opportunity with them they begin to get a glimpse of themselves in a more expansive life situation.

## **One of the greatest things you can give your team is to see it big. See it big for you, see it big for them, and hold to that vision firmly as they step into it.**

No petty thoughts will be entertained; no energy lost in minutiae. Just like minded people working toward a common vision. As the saying goes, *obstacles are the things you see when you take your eye off the goal.*

### **So why is it so difficult to create and hold to a big vision?**

1. First, we get caught up in our day-to-day lives and it is sometimes hard to see things bigger than our current circumstances dictate.
2. Because of the gap. There's a gap, perhaps a big one, between where you are and where you want to be. How is it even possible to keep our vision intact when today's conditions, results and revenues are so far from where we want them to be.
3. We suffer from rear view mirror thinking. Most of us look at today's results of revenues and we let those circumstances determine how we feel, how we think, and in many cases how we act. This can be likened to driving down the highway while looking in your rear-view mirror rather than out of the front window of your car. When you look at today's results recognize that they are the result of yesterday's vision, yesterday's thinking, habits, and action. You can pick a new vision today, employ new actions and literally craft a new reality.

## **The greatest power you will ever harness is the ability to sustain**

## **vision, regardless of today's circumstances.**

A few tips:

- 1. Strengthen your vision by making it as crystal clear and concise as possible.** Involve all of your senses and write it out in detail.
- 2. Connect it with your heart.** Visualize in such a way that you feel it, not just think it.
- 3. Employ the practice of visualization.**
- 4. Take daily and consistent action steps toward your goal.**
- 5. Just keep believing.** There is a sowing season and a reaping season and they are not in the same season.

Visualization is the process of viewing your desired results in your minds eye.

## **When you visualize you create powerful feelings of having it now.**

I recently interviewed Richard Brooke on the topic of visualization. He suggested that we create a one minute movie as a part of our daily visualization practice. Create a movie around the future point of accomplishment related to your business. perhaps you will visualize yourself crossing the stage in achievement of a new rank. Perhaps you visualize your team members crossing the stage. Maybe traveling the world with family friends or whoever you like. Maybe you visualize the day when you and or your spouse are able to quit your job as a result of your network marketing income. Visualize being able to send your kids to the best schools. Visualize yourself in later years with the peace of mind that comes from knowing that your future is secure.

You can play and replay that movie 100 times a day if you so desire. And every time you're watching it, for that minute it is as though it is actually happening. Your subconscious mind doesn't know the difference.

Learn to harness the power of a big vision and employ the practice of visualization.

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**Margie Aliprandi** is an author, international speaker and trainer, and icon in the network marketing industry.

When Margie began her career in network marketing, she was a junior high school music teacher and struggling single mom. She achieved a 5 figure monthly income within a year and millionaire status within three years. Margie was the first in her company to achieve the top rank of Crown Diamond. She has received every possible award in her company, including International Distributor of the Year three times.

Margie brings her unique perspective and heart for the network marketing profession, and has built a reputation for combining time-tested business-building strategies with a keen understanding of how to build a successful business in the 21st Century. Her ability to inspire with her real life experience "in the trenches" makes her a powerful and sought after trainer.

Margie is the author of Take Charge, Heal Yourself as well as numerous training cds. Her success story has been featured in Money Makers Monthly, Networking Times, Home Business Connection, It's Time For Network Marketing, The Network Marketing Magazine, Guerrilla Multilevel Marketing and The Toilet Paper Entrepreneur. You can also see her in recent movies like "Pass It On Today" and "Go For No".

In addition to leisure and business travel that takes her all over the world, Margie splits her time between home in Salt Lake City and San Diego, as well as in Colorado with her fiancé, Ray. She has four grown children who are the light of her life, Shaun, Nicole, Todd and Ashley. Margie loves being out in nature - walking, biking, hiking, boating, waterskiing and diving. She also loves to cook and entertain and is known for her fabulous parties.

To Get Margie's Daily Motivation go to <http://margiealiprandi.com>