

Inside Out – DO BETTER

Today... I'm going to do better. I'm going to think more positively, be more productive with my time, smile more, laugh louder, exercise creativity, challenge my body a little harder...

by **Steve Dailey**

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I love the idea of bumper stickers. It's a game of seeing how much you can say and how big of an impact or impression you can make in a very short glimpse. I don't know who made up the first one but it has certainly become a full-on component of how we communicate in society. People express and promote causes, ideas, thoughts, beliefs, identities - even conversation with the unsuspecting person that happens to read them.

I saw a great one the other day: *"If everybody does better, then everybody does better"* it said.

Brilliant!

That is totally the truth! If you do better, it challenges me to do better and together, as we are doing better, more people are noticing that they can do better and are influenced or challenged to do things they wouldn't have done if you or I didn't start the whole thing of doing better.

What a world it would be!

So... I'm going to take that sage suggestion and do something about it. Today... I'm going to do better. I'm going to think more positively, be more productive with my time, smile more, laugh louder, exercise creativity, challenge my body a little harder... I'm going to look for how I can "do better" in every moment of this day.

Are you watching?

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Steve Dailey is a speaker, author, advocate and coach for people 45 and older embracing the second half of life as the Better Half. Helping hundreds of small business owners for over 20 years achieve new levels of vision, confidence and success in their business goals has taught him that those most equipped to make a difference in the world around them are those that have endured the challenges and obstacles of life through their first 40-50 years. His battle cry challenges - "If not for the second half, what was the first half for?!" www.AchievementBridge.com