

REVIEWS & RECOMMENDS

## **Book Review - Build Your Team, Build Your Dream: Your Blueprint for Success in Network Marketing**

*Rarely can a manual be described as enlightening or entertaining. This book is both*

by **George Madiou**

408 words | 2 pages

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### ***Build Your Team, Build Your Dream: Your Blueprint for Success in Network Marketing***

\$15.99

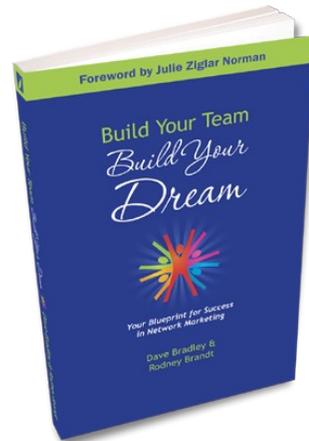
199 pages

WCC Press

Note: This book will be officially launched on Aug. 27, 2012. During the pre-launch period, the book is being offered at <http://MyNetworkingBook.com>.

Subscribers of *The Network Marketing Magazine* should use the code TNMM25 for a 25% savings.

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There are dozens, if not hundreds of books about network marketing and through the years, there have been many, many excellent ones written on the industry. The book we are reviewing here is destined to be one of the best.

*Build Your Team, Build Your Dream: Your Blueprint for Success in Network Marketing* lays out in great detail each step in building a business. It also offers a well-crafted explanation of how network marketing works and the many ways it differs from the corporate marketplace.

The book was co-authored by Dave Bradley and Rodney Brandt, who is a frequent contributor to *The Network Marketing Magazine*. Bradley and

Brandt are veterans of the industry, with more than 30 years combined experience in network marketing.

*Build Your Team, Build Your Dream* offers in-depth instruction on the mechanics of building a business, but that is hardly the extent of its scope. The book begins with a challenge to the readers to identify their dream, an all-important element in any business yet one that most network marketers fail to embrace.

**This book is rich with insights on human relationships, what it takes to be a real leader and what it means to connect to your business emotionally and visually. The chapter on how to effectively use social media and the Internet is worth the purchase price alone.**

Throughout the book there are dialogues that illustrate the teaching in an easy-to-understand fashion. At the end of each chapter are review questions and exercises to help the reader apply the material to their business.

Rarely can a manual be described as enlightening or entertaining. This book is both; the authors' use of humor, liberal storytelling and personal development illustrations make for a great read.

In short, I would not be surprised to see this book become the new "how-to" standard in this industry.