

Language Changes

Our "formal education" basically teaches us how to read and from that point on we read to learn.

by **Zig Ziglar**

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My trusty 1828 Noah Webster Dictionary gives some exciting and slightly different definitions of "educate" and "education." "Educate: To bring up as a child. To instruct; to inform and enlighten. To instill into the mind principles of art, science, morals, religion and behavior. To educate children well is one of the most important duties of parents and guardians."

"Educated" is "brought up, instructed, furnished with knowledge or principles; trained; disciplined."

"Educating" is "instructing, enlightening, the understanding and forming the manners."

"Education: The bringing up, as of a child, instruction, formation of manners. Education comprehends all instruction and discipline which is intended to enlighten the understanding, correct the temper and form the manners and habits of youth and fit them for usefulness in their future stations. To give children a good education in manners, arts and science is important; to give them a religious education is indispensable and an immense responsibility rests on parents and guardians who neglect these duties."

An unknown author says that education is "exploring the unknown, discovering new ideas, communicating with the world about us. Education is unfinishable. It is an attitude and

a way of life. It makes every day a new beginning."

A marvelous example of this thinking is that of Abraham Lincoln, who spent only one year in school under five different teachers, and yet he's the author of the Emancipation Proclamation and The Gettysburg Address. Our "formal education" basically teaches us how to read and from that point on we read to learn. Tragically, 58% of our citizens, once they complete their "formal" education, never read another meaningful book—that's a shame because the person who doesn't read is not much better off than the person who can't read, so continue to read, get that education and I'll SEE YOU AT THE TOP!



Zig Ziglar is known as America's Motivator. He is best known for his inspirational messages of hope through his 28 books and numerous audio and video recordings. To be inspired visit his website at <http://www.ziglar.com>

Based on the principles of founder, Zig Ziglar, the Ziglar Way conveys powerful life improvement messages that transcend barriers of age, culture and occupation. Delivered through personal development training and corporate training programs, the Ziglar Way has impacted more than a quarter of a

billion lives.

The Ziglar Way—a philosophy is born

The personal and professional development strategies you discover through Ziglar are all built on or related to a basic philosophy. A philosophy developed by Zig Ziglar more than 50 years ago.

A World War II veteran who grew up poor in Yazoo City, Mississippi, Zig worked in a succession of sales companies early in life. As his sales skills grew so did his interest in motivational speaking. During speeches, his

messages of hope, encouragement and faith showcased his way of life—forming the Ziglar Way.

How the Ziglar Way makes a difference

Taking action, common sense, fairness, commitment and integrity form the basis for this way of life. And when you live by this philosophy you'll live a balanced life while achieving significance at both work and home.

All Ziglar programs focus on these key items - old and new. That's why Ziglar programs from the past continually change lives while newly developed personal and corporate training programs at Ziglar remain consistent with this basic philosophy.