

BUSINESS BUILDING

Their is no 'secret' to building a successful home business

Study any successful person you admire and you'll discover he or she endured obstacles and failures.

by **Randy Steen**

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Building a successful business is hard. That's why most people look for short-cuts and quick fixes to achieve their goals. Unfortunately, success doesn't come from cutting corners. Indeed, in any endeavor, it's the overcoming challenges and achieving what you set out to do that makes the success so sweet.

The truth is, there is no "secret" to building a successful home business.

What it takes is:

Have a Vision

Vision serves two-fold. First, it gives you a mark to strive for. It's difficult to reach a goal if you don't know what it is.

What does success in home business look like to you? Second, it provides motivation. Along with belief, you need a good reason and motivation to achieve your goals. Otherwise it's too easy to let a lack of time or energy derail your efforts.

Take Action

Success doesn't happen without action. Winning the lottery might make you rich, but it doesn't make you a success. And when you consider that most lottery winners blow their money and end up poor again, easy riches don't build the skills and character needed to retain it.

Action not only moves you toward your goal, but through it you learn what works and what doesn't, you develop tenacity and persistence, and you build character.

Focus

Having a vision for your business is a great way to develop focus. The trick is to not get distracted by shiny object syndrome. Shiny objects appear to be helpful initially. They're the brand new marketing system or get-rich-fast program. Ultimately, they take away your focus, and waste time and money. When you develop your vision, you also create a path to achieving it. Stay focused on your plan and don't let yourself get sidetracked by shiny objects.

Get Back Up

More than anything, success in home business, or any goal, is the ability to keep striving for success in the face of set-backs and failure. It doesn't matter what business you decide to start, you'll experience problems and challenges. Many people bump into an obstacle or don't achieve the results they want fast enough and view these challenges as stop signs. But successful people view them as problems that need to be learned from and overcome. Study any successful person you admire and you'll discover he or she endured obstacles and failures. Instead of giving up, they got back up, dusted themselves off, and got working again.

If you will do these things.....you most likely will become a success!



Randy Steen is an entrepreneur and Chief Executive Officer at Interworld Ventures and Owner at Self Employed Entrepreneur.