

BUSINESS BUILDING

## **What is The Magic Pill and Inside Secret to Network Marketing Success?**

*Successful network marketers have all embraced the same proven three-step success model*

by **Randy Steen**

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I am asked all the time..... "Randy, what is the "Holy Grail", the Magic Pill and Inside Secrets to network marketing success?" I have discovered, without exception, that all major six-figure, multiple six-figure and even mind boggling 7-figure income earners have all embraced the same proven three-step success model:

- **Connect with people**
- **Direct people to a simple presentation**
- **Follow up to collect a decision**

That's it.....

So while everyone seems to build their business differently – dig deeper – and you'll find they are all doing the same exact things!

Three steps..... Connect..... Direct..... Enroll.

Do not over think it..... its just that simple.....

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